

American Assoc. Of Individual Investors - Asset Allocation & Bearish Sentiment Surveys

The average allocation to stocks over 21-years by individuals is 60% - that slipped to 42 % recently and matched levels seen in 1990, 2002 (*other great buying opps.*) and now in 2009. The low allocation to stocks meant money moved to cash. Eventually that money works back into stocks once the fear subsides and that move is the fuel (*buying*) that drives stocks higher.

While money is moving back into stocks via allocations creeping up – it has a long way to go before its' close to fully invested again, suggesting this advance has legs still because liquidity (*ie. Pent up buying power*) is still strong.

